



Daniele Concepts  
Danièle Naudé  
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Dear Sewing Adventurer,

Learning how to sew and create garments properly is a great and fun adventure. You will have lots of fun by making things you never thought possible.

Daniele Concepts now offers you the following fun, affordable and practical private course in:

### **Level 1 – Fundamental Sewing**

This course is perfect for the complete beginner but also for those who want to polish their sewing and refresh their skills. It teaches you all the basic things (fundamental blocks) you need to know like sewing techniques, finishes, zips etc. Throughout the course we look at a few different fabrics (which ones to use and to avoid, etc.), and the fundamental aspects that will build your foundation on the art of sewing. All of these will be done as samples to compile a sample file with these techniques etc, great for referring back to later on.

You will also learn how to work with and understand commercial patterns such as those you buy in a store. We look at pattern information, 'reading' a pattern, basic measurements and size alterations, placing your fabric, cutting and sewing your first garment.

### **Level 2 – Advanced Pattern Drafting**

In this course you will learn more advanced sewing techniques, as well as how to make and create your own patterns and also how to alter patterns to design specifications and specific body measurements. You will be learning how to sew more intricate garments (working with linings, etc).

### **Level 3 - Creative Explorations**

This is fun creative classes. We do printing, silk screening, texturizing and processing with fabrics. You will learn basic design skills. You will be taught new quick, fun and creative ideas with fabric and other materials including stitch-and-slash, embossing and more as well as how to use creative techniques to make your own fun and unique clothing items.

Please do not hesitate to contact me if there is anything else you would like to know and which is not available in this info package.

Sincerely,

**Daniele Concepts**

# Daniele Concepts - Important Course Information

## Course Administrated by:

Daniele: Professional Fashion Designer and qualified Dressmaker and Patternmaker. Daniele has extensive lecturing experience and has taught students at well-known institutions such as Damelin and Midrand Graduate Institute.

## Course Duration:

- Each practical short course has 4 classes held over a period of 7 weeks.
- Each class is once biweekly, in other words, every second Saturday or every second Wednesday.
- The duration of each class is 3 hours.
- Classes are private and kept small to provide for individual attention.

## Workstation Setup and Class Times:

This course is lots of fun, but is very hands on and practical. It is required of each person to be at class 10 minutes prior to starting time to set up their individual workstation and unpack their own items. We will help and instruct you on this in the beginning. This allows you to learn how everything works and to give you the confidence to go home and do the same afterwards without needing help. Doing this will help you to learn and practice setting up your workstation, replace broken needles, change thread or settings, etc.

Please ensure that you will be able to make all your class dates and times prior to booking. If you are unable to make any of the class dates and times you will need to book an additional private class at R250 per hour before your next class date, or be able to attend another weekday class covering the same course information (subject to space availability) before your next class date, to ensure that you do not fall behind. Having to cover the same course instruction again will not be fair to other participants and cannot be allowed.

## Course Includes:

- Daniele Concepts Learning Materials and worksheets.
- Fabric and other course required materials will be provided through Kit Fee.
- You will receive a special Daniele Concepts Certificate on completion of course and level.

## Sewing Machines:

Due to the fact that sewing machines are all very different, it is advisable to bring your own sewing machine for the course. This allows us to help you to use your particular machine and its functionalities instead of being trained on a different machine than your own which might make what you learn difficult to redo at home in the same way. Most modern sewing machines are light weight and can be carried easily. Over-Lockers however are not required for the classes, assisting in overlocking will be done in class.

# Daniele Concepts – Course Fees & Bookings

## Course Fees:

- Each course is offered at R2800 (per individual course/level.)
- Deposit of R800 is payable in advance to secure your space and is NON REFUNDABLE.
- The full course fee (remainder of fees; R2000) is payable on or before the first day of your course. (Cash or EFT accepted)
- EFT Payments needs to be made at least 2 days prior to the start date of your course)

## Kit Fee and deposit:

- Kit fee is included in the course fee and cannot be deducted or given as credit.
- Deposit is non-refundable
- The kit fee makes up part your deposit for the course as well as for buying all the required materials and items needed for the course, including any learning materials.

## Total Cost:

- R2800 per person, per individual course. (Course Fee: R2000 + Deposit and Kit Fee: R800)

## Special Offer – SAVE 15%:

Book and pay for all 3 Levels of the Complete Course in advance (R8400) and receive 15% Discount on Course Fees . YOU SAVE R1960!

## Additional Lessons:

If you would like to have additional private lessons these are charged at R250 per hour.

## Individual Private Courses:

- These private courses are offered and made to those individuals who are unable to attend our available class dates and times, or for those who would prefer to have completely private classes with Daniele at specified dates and times for your entire course.
- These can be booked and provided to you at R 4800, per individual course/level.
- The dates and times will need to be discussed and booked with Daniele Concepts to ensure availability of course administrator and individual.
- Times and dates of private classes might be subject to change with prior arrangement.

## Bookings & Course Dates:

Please note that these courses have received large interest from the public, due to both its affordability and practical application, but also due to the fact that participants would be able to get instruction from someone who has professional lecturing experience in this regard, but also knowledge through practice as a provider of these services as a designer.

Please ensure that you take a look at the available course dates and times and make your booking as soon as possible. The classes are small and fill up quickly. The bookings will be made on a **first come first serve** basis. Contact us to book your course date, and make your payment within 48 hours to secure. We are not able to keep spaces open without having received your deposit. Only on receipt of proof of payment will your space be reserved. After 48 hours without payment, your space will be made available again to other people who enquire.



# Daniele CONCEPTS COUTURE

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Daniéle Naudé  
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Website: www.danieleconcepts.co.za

**DANIELE CONCEPTS SEWING COURSES BOOKING FORM Complete**  
this entire form in block letters and email or fax back to us  
along with proof of payment of deposit

Name:	<input type="text"/>	Surname:	<input type="text"/>
Contact Number:	<input type="text"/>	Cell phone No:	<input type="text"/>
Fax Number:	<input type="text"/>	E-mail:	<input type="text"/>
Physical Address:	<input type="text"/>		
Postal Address:	<input type="text"/>		

**ADDITIONAL DETAILS (This section is used for marketing purposes only)**

Your Gender:	<input type="text"/>	Date of Birth:	<input type="text"/>
	<input type="text"/>	Language/s:	<input type="text"/>
Where did you hear about Daniele Concepts?	<input type="text"/>		

**ENROLMENT DETAILS FOR COURSE**

Course Name:	<input type="checkbox"/> Level 1: Fundamental Sew.	<input type="checkbox"/> Level 2: Pattern drafting.	<input type="checkbox"/> Level 3: Creative Exploration.
Machine Type:	<input type="text"/>		
Course Fee:	R2000	Total Cost:	R2800
Deposit and kit fee:	R800		
Payment by:	<input type="checkbox"/> EFT	<input type="checkbox"/> Cash	<input type="checkbox"/>

**FOR OFFICE USE ONLY**

Course Starts on:	<input type="text"/>	Ends on:	<input type="text"/>
Class Start Time:	<input type="text"/>	Class End Time:	<input type="text"/>
Deposit Paid:	<input type="text"/>	Course Fee Paid:	<input type="text"/>

**TERMS & CONDITIONS:**

**Course Duration:** Each practical short course has 4 classes held over a period of 7 weeks. Each class is held biweekly (every second week) and can either be on Saturdays or during the week, Wednesdays. The classes are all 3 hours long. Classes are private and kept small to provide for individual attention. Available course dates and times will only be made available for selection after your booking. The deposit is payable on making your booking. The deposit is non- refundable. The deposit will partly be used for buying all the required materials and items needed for the course, including any learning materials if applicable. The full course fee is payable on the first day of your course. This can be paid by cash or EFT. EFT Payments need to be made at least 2 days in advance.

STUDENT SIGNATURE: \_\_\_\_\_

Date: \_\_\_\_\_



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Dear Sewing Adventurer,

Thank you for your interest in our sewing courses. I am looking forward to teaching you the many sewing skills and techniques which have become such a loved part of my day.

Please find below the banking details to make your deposit and course payments.

**BANKING DETAILS:** *EFT & Cash payments accepted. NO Credit Card Payments.*

**Account Name:** Daniele Naude  
**Bank:** FNB  
**Branch:** Centurion  
**Branch Code:** 261550  
**Account number:** 62555540098

You will be issued with further course confirmation as well as your dates and times as soon as we receive your proof of payment along with your booking form. Please either fax or e-mail it to us and call to confirm receipt.

If you require any additional assistance or have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads 'Danièle' with a flourish underneath.

**Daniele Concepts**